





JM

CONTACT

-  604.500.0910
-  justin@justinmonk.com
-  Burnaby, BC
-  [jumonk](#)

SKILLS

- Graphic Designing
- Typography Design
- Motion Graphics
- Costume Design
- Client Consultation
- Content Creation
- Social Media Graphics
- Concept Development
- Visual Storytelling
- Team Collaboration
- 3D Modeling
- Project Management
- Video Production
- Color Theory
- Time Management

SKILLS

- Adobe Photoshop
- Quark Xpress
- Facebook
- Adobe Illustrator
- YouTube
- SEO Optimization
- Adobe Premiere
- WordPress
- Instagram

Justin Monk

Graphic Designer

PROFILE SUMMARY

Creative and results-driven Graphic Designer with extensive experience in developing visually compelling content and designs. Expertise in video content creation, costume and prop crafting, and strategic content planning, contributing to a 60% increase in YouTube following. Proven ability to consult with clients, manage design projects, and mentor junior designers. Adept at integrating photography, graphics, and typography to achieve marketing goals. Demonstrated proficiency in 3D modeling, fabric patterning, and material sourcing. Skilled in managing design budgets, maintaining quality control, and delivering projects on time. Strong collaboration with brands and influencers, enhancing brand identities and audience engagement.

CORE COMPETENCIES

- Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign for design tasks.
- Expertise in creating visually compelling designs for print, web, and multimedia applications.
- Strong understanding of branding principles and visual identity development to enhance brand consistency.
- Adept at collaborating with cross-functional teams to deliver cohesive marketing and design strategies.
- Skilled in developing and executing creative concepts from initial brief to final production.
- Excellent project management skills, ensuring timely delivery and adherence to budget constraints.
- Ability to mentor and guide junior designers, fostering a collaborative and creative work environment.
- In-depth knowledge of current design trends and ability to adapt to evolving market demands.
- Proficient in 3D modeling and rendering for costumes and props, enhancing visual storytelling.

PROFESSIONAL EXPERIENCE

Senior Graphic Designer | [Oddball Workshop](#) - Vancouver, BC

2023 – Present

- Developed unique and visually compelling designs for sublimation jerseys, ensuring alignment with brand and client specifications.
- Arranged and finalized design layouts for various jersey styles, ensuring optimal placement and visual balance.
- Prepared and optimized artwork files for sublimation printing, maintaining high resolution and quality standards.
- Performed precise color matching to ensure consistency across different garments and production batches.
- Engaged with clients to understand their vision and requirements, providing expert advice and design solutions.
- Conducted thorough quality checks on designs before and after printing to ensure they meet the desired standards.
- Managed multiple design projects simultaneously, prioritizing tasks and meeting strict deadlines.
- Stayed updated with the latest design trends, materials, and printing technologies to incorporate innovative elements into the designs.

Key Achievements:

- Successfully led multiple client collaborations, enhancing design satisfaction and repeat business.
- Implemented a streamlined file preparation process, reducing errors and increasing efficiency in the printing stage.

YouTube Content Creator | [ThisJustin](#) - Burnaby, BC

2014 – Present

- Analyze analytics and growth metrics to pinpoint areas for enhancement and capitalize on growth opportunities.
- Develop compelling and informative video content, showcasing proficiency in costume and prop crafting while offering authentic reviews and suggestions.
- Elevate YouTube following by 60% in the initial 5 years through strategic content planning and audience engagement.
- Collaborate with brands and fellow creators to expand reach and diversify content offerings.
- Stay updated with industry trends and algorithm changes to optimize content for maximum visibility and audience engagement.

Key Achievements:

- Surpassed 40 thousand views in the last 6 months, indicating consistent audience engagement and content relevance.
- Accumulated over 1 million views, reflecting strong content resonance and viewer interest in the channel's offerings.

Head of Design | [Alt Method - Vancouver, BC](#)

2021 – 2022

- Consulted with clients to align design strategies with marketing and expansion goals, ensuring relevance and effectiveness.
- Collaborated with diverse stakeholders, including companies, brands, and influencers, to actualize marketing visions and achieve objectives.
- Integrated a range of visual elements such as photography, graphics, and typography to create compelling designs.
- Mentored and guided junior designers, offering feedback and expertise, fostering creativity and maintaining positive relationships.
- Managed multiple projects concurrently, ensuring seamless progress across various stages and timely deliveries.
- Provided innovative solutions to technical challenges, ensuring smooth project execution and client satisfaction.
- Produced over 100 unique illustrations, meeting client requirements and enhancing brand identities.

Key Achievements:

- Led client meetings, defining project deliverables, mitigating risks, and presenting designs effectively, resulting in enhanced collaboration and client satisfaction.
- Oversaw end-to-end production processes for design samples and prototypes, maintaining quality standards and timely delivery for final production collections.

Graphic and Surface Design/ Fabrication | [Ocean Drive Leather - Vancouver, BC](#)

2016 – 2021

- Produced and altered or remade costumes for actors, including interpreting design direction, making decisions to use items from stock or create new garments, taking measurements, draping fabrics on model forms, making flat patterns, and conducting fit sessions.
- Completed 3D Modeling - costume components, objective digital design iteration, and 2D pattern extraction.
- Consulted with project managers before each project to discuss art direction and created show theme layouts and 3D renderings for general contracting shows while monitoring quality control.
- Planned and developed permanent, temporary, and moveable costume designs, suited to the needs and specifications that delivered the vision of the creative and brought it to life.
- Identified client criteria and the manufacturing constraints of the parts that are to be modeled, developed or designed.
- Provided expertise and demonstrated strong industry knowledge by recommending and advising on various design options that would meet client expectations.
- Oversaw the design budget of over \$10,000-100,000 dollars at any given time, accurately anticipating costs and finding solutions to keep projects at or below budget and within target timelines.
- Designed and created multi layered textures for silk screen, silicone applications and laser etching.
- Fabricated and assembled props, miniatures, and sets for motion pictures and theatrical productions from a variety of materials, using hand tools and woodworking and metalworking machines equipment. Such as; 3D Printer (FDM & Resin), Laser Cutters (CO2 & Galvo) Airbrushes, Fabric Preparation materials, and heat presses.
- Sourced and procured all costume-related items by purchasing fabric, and obtaining raw materials such as metals, silicone, and plastics.
- Attended design meetings with the production team to ensure implementation of creative vision.
- Consistently looked for cost reduction opportunities while staying current on industry standards and innovation.
- Met and exceed time deadlines on the completion and delivery of projects.

Key Achievement:

- Designed costumes for prominent TV and film productions such as Arrow, The Flash, and DC's Legends of Tomorrow, showcasing creativity and attention to detail.
- Recognized for outstanding contributions as part of the Batwing design team, receiving a nomination for the 2022 CAFTCAD Awards for 3D graphic design excellence.

Senior Graphic Designer | [Engine Communication Inc. - Belleville, ON](#)

2015 – 2016

- Collaborated with cross-functional teams in marketing, research, and social media to craft customized graphics.
- Achieved a 25% increase in social engagement through strategic design initiatives.
- Provided mentorship to team members, including junior graphic designers, fostering professional growth.
- Created impactful presentation decks and marketing materials to attract and retain valuable clients.
- Designed a diverse range of materials, from brochures to signage, ensuring visual appeal and brand coherence.
- Managed the production and installation of various print materials, signage, and promotional graphics.
- Conducted strategic research and prepared design recommendations and project quotations.
- Developed illustrations and rough sketches, collaborating with clients and leadership for effective design iterations.
- Cultivated and maintained professional relationships with clients, colleagues, and leadership teams.
- Conceptualized and executed graphic projects for prominent clients such as Belleville Bulls, Quinte Conservation, and Pathways to Independence, and Trenton Cold Storage.

Key Achievement:

- Designed and maintained two award-winning WordPress websites. www.fabregion.com and www.artsroute.com

EDUCATION

Graphic Design Diploma | [Fanshawe College - Ontario](#)

RECOGNITION & AWARDS

CAFTCAD Awards: 3D Graphic Designer of the Batwing design team

Nominee for the Year 2022

PORTFOLIO

Online portfolio is available at www.justinmonk.com